


Mavlers 
A brand of Uplers



Digital Assets Services

Table of content

- ▶ About Mavlers
- ▶ Our digital assets services
 - 1. Landing page building services
 - Custom Landing Pages
 - Modular Landing Pages
 - 2. Banner creation services
- ▶ Why Mavlers
- ▶ Testimonials
- ▶ Contact us

Mavlers: Your full-service digital marketing partner

We are a full-service white label digital marketing agency helping businesses scale their digital marketing efforts by building flexible teams and delivering impeccable projects.

Our expertise spans across web development, paid advertising, marketing automation, SMM, SEO, email marketing, design, and frontend development.

Trusted by over 7,000 businesses across 52+ countries, we're committed to delivering excellence and driving unparalleled growth.



We've worked
with 7000+
global clients

We're a team
of 800+
professionals

We've provided
our services
across 52+
countries

We've designed
and coded
60,000+
templates

We've Designed
5000+ landing
pages

We've designed
300+
websites

Our digital assets services

We specialize in designing and coding of



Landing Pages



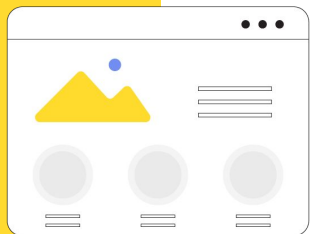
Banners



Landing page building services

We deliver a fully responsive pixel perfect landing page with W3C validated and SEO semantics code.

Our designers and developers follow the inbound marketing methodology to keep your landing page design aligned to your marketing campaign goals. We ensure the landing page design and code goes with your branding



We create landing pages that are:

- Optimized for higher conversion and faster load time
- Fully Responsive and well-tested landing page
- W3C validated, pixel-perfect and SEO Semantic code
- Easy to integrate with HubSpot, Marketo, Unbounce & other platforms

Types of landing pages we create:

- Custom Landing Page
- Modular Landing Page

01. Custom landing page

We develop custom landing pages where client provides us the design brief and we convert it into awesomely designed and coded responsive landing pages with W3C validated & SEO semantics code.

How it works

- Client submits design brief
- Our team will hand- codes your design as per your brand guidelines which has W3C validated & SEO Semantic Code
- Optimize each landing page layout for load speed
- Integrate landing page with your landing page software

What you get

- Expertise in leading landing page softwares (Pardot, Hubspot, Marketo, Unbounce)
- A well- tested and effective landing page compatible with all major web and mobile browsers
- Integrated landing page with your landing page software

LANDING PAGE DESIGN & CODING **STARTS AT \$498**

02. Modular landing page

We do custom modular Landing page development where usually client provide us the design brief and we convert into Guided editable template. Using this, they can able to edit text/image/links/forms within page and create multiple pages on their own for differ.

How it works

- Client submits design brief
- We prepare wireframe, with a number of Modules to be designed, list of campaigns to be included
- After approval of wireframe we designs modules blended perfectly with the branding guidelines
- Once design is approved we code it into a pixel perfect HTML modules and integrate the template in your landing page software

What you get

- Expertise in leading landing page softwares (Hubspot, Marketo, Unbounce)
- A well- tested and effective landing page compatible with all major web and mobile browsers
- Integrated landing page with your landing page software

LANDING PAGE DESIGN & CODING **STARTS AT \$498**

Seamless integration with leading ESPs



Banner creation services

We design and code unique and high-converting banners that are compatible with all major display advertising campaign platforms.

Types of Banners we create

GIF Banners



HTML Banners



Static Banners



PROFESSIONAL BANNER DESIGN **STARTS AT \$49**

How it works

- Client submits design brief and animation storyboard
- We craft aesthetic email banner designs that support strong brand recall and generate better ROI
- Follow the IAB compliances while designing your banners, ensuring a quality ad experience
- Deliver a stunning banner in 2 - 3 days

What you get

- Action-driven static, animated HTML5 banners or GIFs within 2-3 days. We can change them as per the marketing platform banners for Display Marketing, Affiliate Marketing, Twitter, LinkedIn, Facebook, Adwords and more.

We're experts when it comes to creating Banners for Paid Marketing Platforms

Pay Per click Advertising - PPC



Social Media Advertising



TAT & pricing

LANDING PAGE (Design + Coding)	BANNER	
Standard Delivery Delivery : 4 to 6 Days Starts at \$498*	GIF	Starts at \$99
	Static	Starts at \$49
Express Delivery Delivery : 3 to 5 Days Starts at \$627*	Simple Animation	Starts at \$69
	Interactive Animation	Starts at \$89



* Prices are indicative and subject to the specific needs and scope of your project.

Why Mavlers?

Mavlers: Where execution meets excellence

800+

inhouse mavericks

100+

teams built

90k+

projects delivered

Flexibility

To hire full/ part-time experts

9+ Years of experience

100+ Qualified Design experts

7K+ Global clients

70+ Dedicated resources deployed

Our engagement models

1

One-off projects

Have a one-time project requirement? Avail of our highly curated services and get every single one of your objectives fulfilled on time, every time.

2

Retainer engagement

Have recurring requirements with your ongoing projects? Our team goes the extra mile to deliver excellence month-on-month.

3

Dedicated resources & teams

Want an external resource to cater to your specific project requirements? Hire experts from our dedicated resource pool and have them operate as extended units of your internal team.

Note: Based on your specific needs, you can choose from our flexible engagement models. The pricing may vary based on the chosen engagement model.

What our clients say...



We gave Mavlers our design for the landing page and they executed it precisely to the design and helped solve for responsive design challenges. The user experience was seamless and we had only extremely positive feedback from stakeholders and users.

Dick Larimer
Director of Marketing



The client was happy with the results of the engagement. Mavlers delivered everything on time and communicated effectively through emails and messaging apps. Moreover, the team was quick to implement changes and easy to work with. They stood out for their customer service.

Eliana Asserson
Marketing Project Manager



Mavlers delivered the project ahead of time to meet the client's needs. Internal and external design reviews and page testing were positive. The client was impressed with the quality of their work and the speed of delivery. Their cost-efficiency was a hallmark of their work.

Carl Linsdell
Head of Customer Success



Aardvark
creative

Mavlers provided excellent service and worked quickly to complete deliverables. The service provider supplied excellent project management and was responsive to the client's needs. The client was impressed with Mavlers' reliability and consistent ability to deliver on their promises.

Cerise Reed
Creative Director



MEGA—
—TRAX

Mavlers is our go-to for all our email and landing page coding. The team is very communicative, helpful, and responsive to any issues we might have, but mostly we don't have any issues! Thank you Mavlers!

Jillian Strong
Digital Marketing Manager



standing
partnership
A D&E OPERATING GROUP

We needed last minute help with HTML5 banner ads after facing some unexpected challenges. After reaching out to Mavlers, they took the project on quickly. Everything they needed was clearly communicated. Any concerns were quickly facilitated through email. The review process was very well organized. It was a very painless process.

Emily Knippa
Account Manager

Brands we have worked with...



ORACLE

Disney



Ogilvy



Y&R



Datarati

Penguin
Random
House



Our endorsements



Clutch

4.9 / 5.0

100 Reviews

 **Trustpilot**

4.9 / 5.0

482 Reviews

 **GoodFirms**

4.9 / 5.0

122 Reviews

Partnerships to serve you better



Contact us for a CUSTOM QUOTE

contact@mavlers.com

US : +1 213 674 6665

UK : +44 20 3286 7410

AUS : +61 08 7200 6665



Mavlers 
A brand of Uplers