

HubSpot Services

We manage all your HubSpot requirements

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About Mavlers

Mavlers is a full-service digital marketing agency. We help businesses scale their digital marketing efforts by building flexible teams and delivering impeccable projects.

If you have a vision, stay assured that we will summon every ounce of our immense experience to tactfully execute it.

Our services span across

- **Web development**
- **SEO/ SEM**
- **Paid advertising**
- **Email marketing**
- **Marketing automation**
- **UI UX design**

...and much more. Moreover, with Mavlers, you can onboard **dedicated managed resources** who will work as your extended team.



Our HubSpot expertise

We are a HubSpot solutions partner. Our seasoned HubSpot wizards bring their vast experience and sharp technical acumen to the fore to deliver solutions for all your HubSpot requirements.

As your HubSpot Solution Partner, we help you leverage the holistic, personalized, and intuitive HubSpot interface to its full potential. Our experts go the extra mile to help our clients get on top of inbound marketing with our custom HubSpot development and integration services.



Our HubSpot services portfolio-

- ◆ **HubSpot CMS website development**
- ◆ **HubSpot theme development**
- ◆ **HubSpot blogs development**
- ◆ **HubSpot website support & maintenance**
- ◆ **HubSpot-driven landing pages**
- ◆ **HubSpot migration**
- ◆ **HubSpot Email Marketing**
- ◆ **HubSpot CRM solutions**



Our HubSpot services

1. HubSpot CMS website development

With expertise in HubSpot, we ensure seamless integration, responsive design, and dynamic content management, helping you engage and convert visitors with ease.

2. HubSpot migration

We ensure a hassle-free transfer of your data, contacts, and workflows from any ESP to HubSpot's powerful platform, ensuring a seamless experience.

3. HubSpot theme development

Our experts create captivating, customized themes that align perfectly with your business identity, enhancing user engagement and brand consistency.

4. HubSpot blog development

We craft engaging and SEO-optimized blog layouts that resonate with your target audience, driving organic traffic and establishing authority in your industry.



5. HubSpot-driven landing pages

We help to create tailored designs, persuasive copy, and seamless integration for your landing pages to captivate visitors and drive action.

6. HubSpot website support & maintenance

Our expert team offers continuous updates, performance enhancements, and troubleshooting to keep your site running smoothly. Trust us to handle the technical details.

7. HubSpot Email Marketing

Through a strategic approach, Our experts optimizes email marketing and user engagement to elevate your email campaigns and automation, ensuring a powerful impact on your audience. Also, we support with hubspot email template

8. HubSpot CRM solutions

Streamline customer management with integrated HubSpot CRM solutions. Customize your setup to enhance interactions and gain deeper insights.

We're pros at HubSpot CMS development

Want your HubSpot website to perform better or need help with building a new website from scratch, or want to migrate it from another platform to utilize the advanced features of HubSpot? We've got your back .



We help clients with:

- Website development
- Landing page development
- Blog template development
- Theme development
- Marketplace development
- Custom module development
- Drag and drop templates
- Quote template customization
- Knowledge base setup
- Email template development

EXANTO - Marketplace theme by Mavlers



Key features :

- Absolutely free of cost
- Multi-business focused
- Responsive design
- Speed optimized
- Multi-language support
- Maximum customization
- Powerful global search

Looking for a partner who can help you create a marketplace specific theme you can proudly list on the HubSpot marketplace? Our experts have your back.

[**More info**](#)

We help you enhance Your CRM capabilities

Comprehensive CRM Integration: Seamlessly integrate HubSpot CRM to manage your customer relationships effectively, enhancing user experience and operational efficiency.

Custom CRM Solutions: Tailored CRM strategies that align with your business goals, including user and account management, data management, and record customization.

Advanced Features:

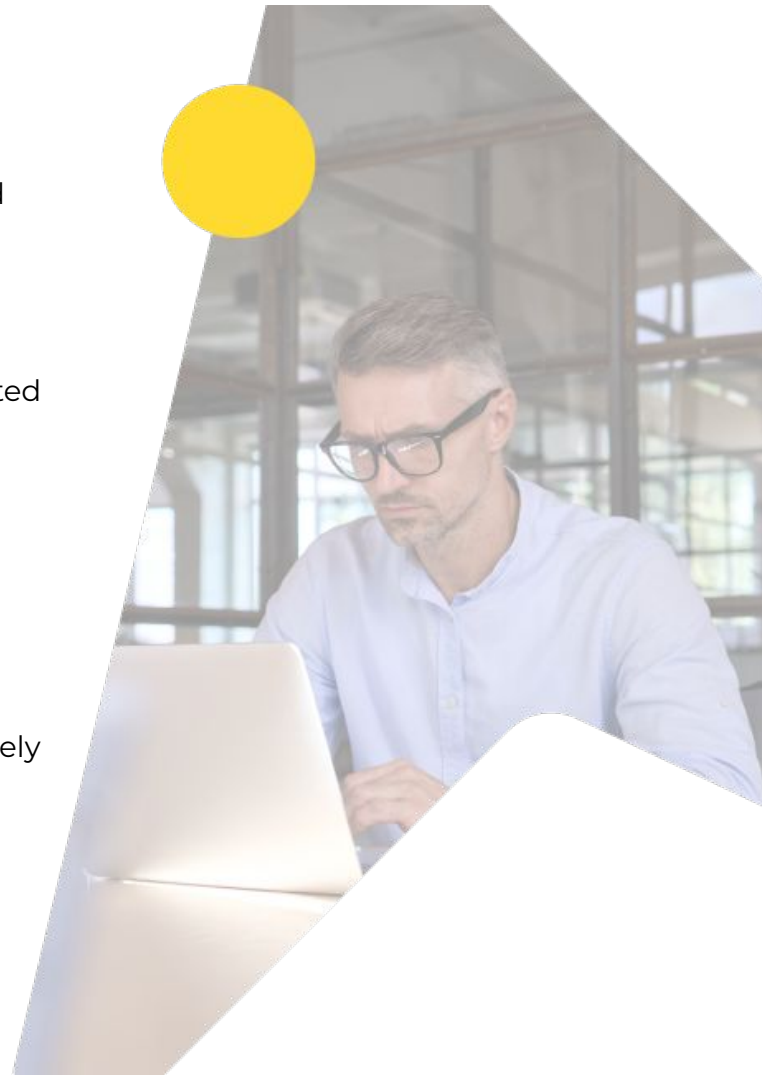
- ❖ **User roles and permissions customization**
- ❖ **Data import/export capabilities**
- ❖ **Customizable deal pipelines and task management**
- ❖ **Automation & Reporting**
- ❖ **Automate routine tasks to focus on strategic activities**
- ❖ **Create custom dashboards and reports for real-time insights**

We do everything email marketing

Wish to deploy impactful, personalized email campaigns using advanced HubSpot tools? We have your back.

Here's what we can help you with:

- **Email campaign execution:** We flawlessly deploy and execute targeted email campaign using HubSpot's powerful email tools.
- **Custom email templates:** We design and code editable, responsive email templates that drive engagement and conversions.
- **Personalization and automation:**
 - Develop personalized content for different audience segments
 - Implement automated email workflows to nurture leads effectively
- **Performance tracking:**
 - Analyze campaign effectiveness with detailed reports
 - Adjust strategies based on actionable insights





Engagement models



One-off projects

Choose this model for highly specialized tasks that require unique expertise for a finite duration. Ideal for companies looking to achieve critical objectives without long-term commitments.

Each project follows a stringent timeline with milestones set from initiation to delivery, ensuring goals are met efficiently and effectively.





Retainer engagement

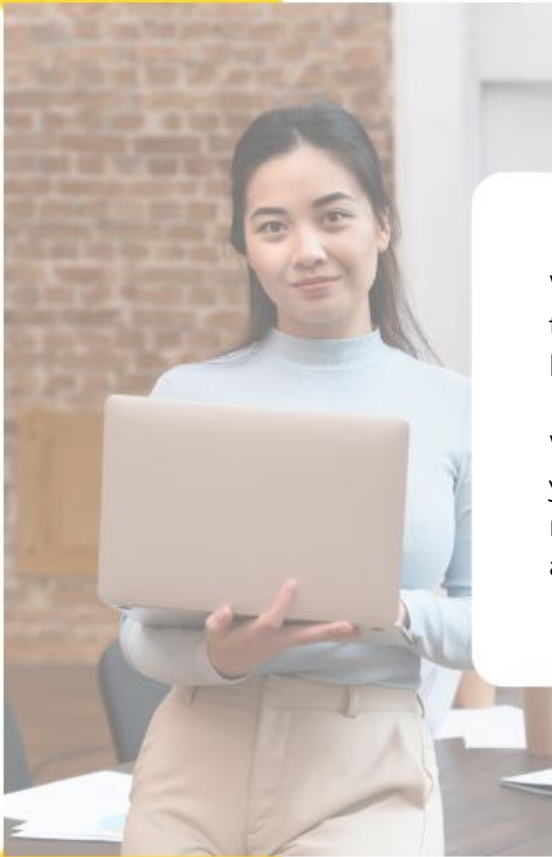
Ideal when you need recurring support, month on month, to drive your marketing strategy and deliver consistent results for your campaigns. When you are not looking to hire/onboard an expert but need long-term, continual support for your email marketing needs.

Applicable to all the services starting from email templates to campaigns to automation, we can help you through our retainer engagement model.





**Dedicated resources and
teams**



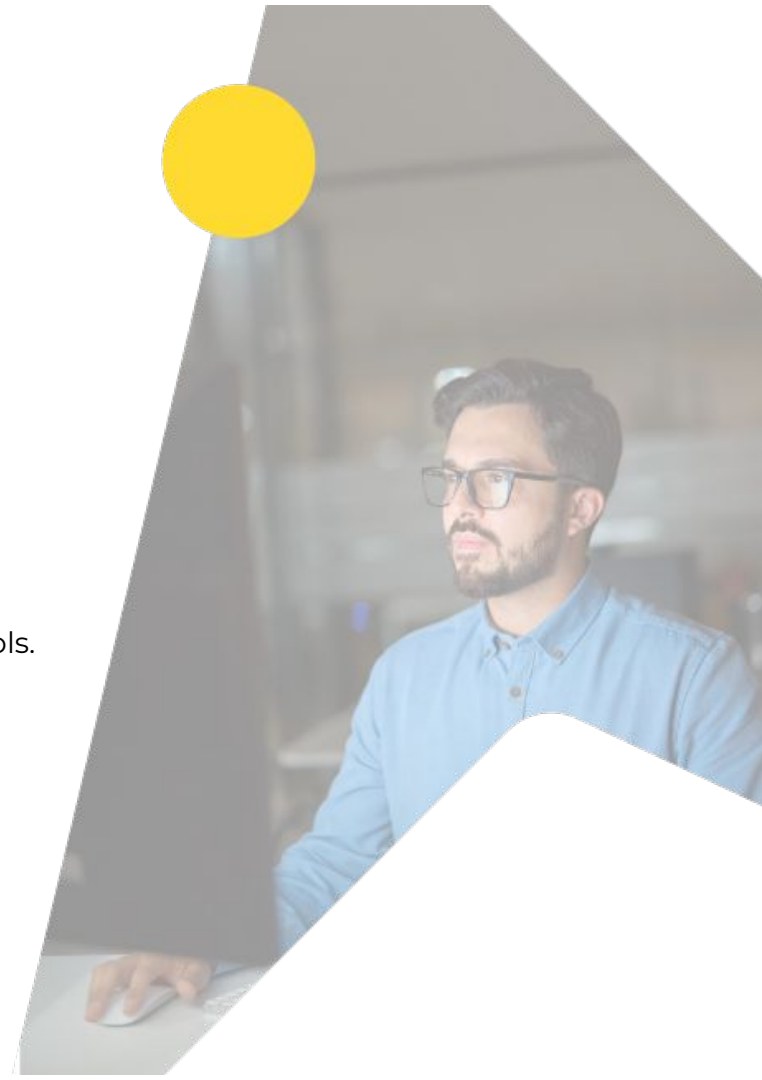
Whether you want to hire one expert or build an entire team, this engagement model can prove advantageous for your business.

When you hire a dedicated resource or team, they work only on your project. Hire a resource when you want to cut hiring cost, or need a helping hand, or need an expert team to meet aggressive deadlines.



Why go for dedicated resources

- ❖ No hiring hassles
- ❖ Overcome the lack of right resources
- ❖ Access to right resource, at the right time, and right Price
- ❖ Low risk and greater predictability of the project outcomes
- ❖ Delegate & manage priorities on your own terms
- ❖ Scale up / down quickly
- ❖ Educate the resources as per your processes, practices, PMS, and tools.
- ❖ Complete ownership of the solutions developed
- ❖ Reduction of annual operating cost
- ❖ Faster turnaround time & increased productivity



Your seamless journey with Mavlers

ONBOARDING

Step
1

Discovery

Are you leaving money on the table?

- Initial email marketing audit
- Review of list growth & data
- Evaluation of subscriber processes
- Assessment of past campaigns (Design & templates)
- Workflow, deliverability, and integration setup reviews

Step
2

Continued Discovery

Are you getting the most out of your MAP?

- Marketing Automation Platform (MAP) audit begins
- Detailed analysis of your platform
- (Braze, HubSpot, Marketo, SFMC, Klaviyo, etc.)

ONGOING

Step
4

Campaign Management

Are your email campaigns in sync with your other channels?

- Set up multi-channel campaigns (Email, SMS, WhatsApp, In-app)
- Implement dynamic personalization
- Create segment-driven campaigns
- Design & development
- Approve campaigns

Step
3

Collaboration & Goal Setting

Your role + our role = Outstanding results

- Share audit findings and key takeaways
- Finalize objectives and KPIs
- Define delivery timeline & roadmap
- Establish weekly meeting cadence

Step
5

Automation Setup

Your messages must reach your prospects with the right content on the right platform at the right time

- Establish nurture sequences for new audiences
- Build performance-driven e-commerce workflows (persona & segment-based)
- Focus on engagement in workflow creation
- Finalize automation with your approval

Step
6

Reporting & Analysis

Are you making the most of your campaign performance insights?

- Channel-specific reporting for campaigns & workflows
- Recommendations for performance and engagement improvement
- Outline the next steps for continued CRM optimization
- Set ongoing meeting cadence and reporting format



Testimonials

GAMBiT

Wonderful collaboration. They are efficient (for last minutes changes for example) and reply fast to all queries. I highly recommend them

Ceruti, M.

Services provided

Website Design

Website Migration

Website Development

Trunkrs

They not only excel in web development but also possess in-depth knowledge of HubSpot, ensuring seamless integration and optimization for our business needs. Their commitment to excellence was evident at every turn

Jonkman, J.

Services provided

Website Development

Kristen's

kick-ass ice cream

Amazing service from a crowd that know their way around HubSpot. I would highly recommend them for anything HubSpot template build related!

Buttress, M.

Services provided

Website Development

Website Migration

HubSpot development services

A few brands we've worked with....



The background features a collage of images showing students in a classroom setting, overlaid with a large yellow diagonal shape. The text "Why Mavlers?" is centered in the yellow area.

Why Mavlers?

Why Mavlers is your perfect HubSpot partner

800+

inhouse mavericks

100+

teams built

90k+

projects delivered

Flexibility

to hire full/ part-time experts

30+ HubSpot certified
developers

500+ HubSpot websites
developed

150+ Hubspot clients

Why Mavlers?



**Max editing
scope**



**Customized
delivery options**



**SEO optimized
websites**



**Industry best
practices**

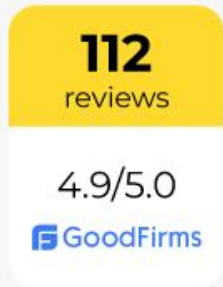
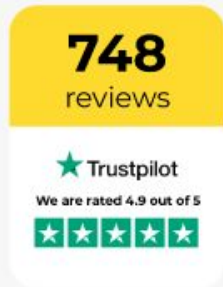


**Delivery deck with
speed reports**



**On top of HubSpot
updates**

Our endorsements



HubSpot development services

Starting from **USD \$25/ hour**

HubSpot Developer

Part Time
USD \$1500 - \$2500

Full-time
USD \$3000 - \$4500

- Junior Level - **USD \$2500 - \$3200**
- Mid- Level Level - **USD \$3000 - \$4000**
- Senior/ Expert Level - **USD \$3500 - \$4500**

Contact us for a CUSTOM QUOTE

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Mavlers 
A brand of Uplers