

Social Media Marketing

Taking Your Social Success To Another Level

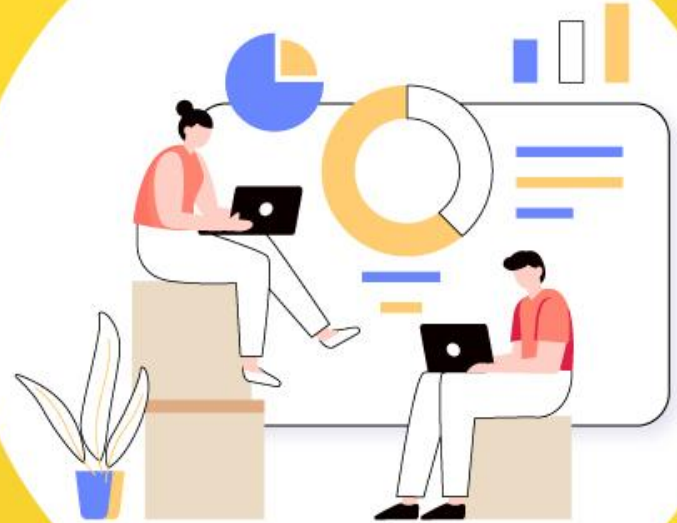


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About Mavlers

Mavlers is a full-service digital marketing agency. We help businesses scale their digital marketing efforts by building flexible teams and delivering impeccable projects.

Our services span across web development, paid advertising, marketing automation, SMM, SEO, email marketing, design, frontend development.

We are SMM experts.

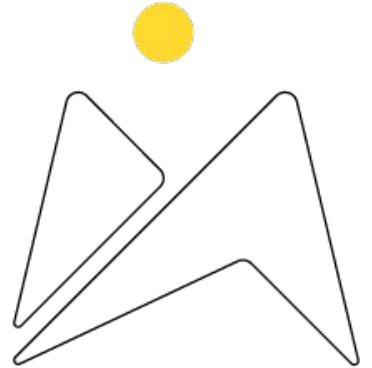
With a team of experienced SMM experts, we elevate your social media presence, foster customer engagement, and help you achieve unparalleled success in the digital world.



Our Social media marketing expertise

Our SMM services encompass a range of aspects- from crafting compelling content and managing advertising campaigns to tracking results and analyzing data. With our team by your side, you can build a strong online presence, foster meaningful connections with target audience, and ultimately drive business growth.

Let's explore the SMM services within our portfolio.



- ◆ **Creatives production**
- ◆ **Social media advertising**
- ◆ **Community Management**
- ◆ **Social media management**
- ◆ **Social media account audits**



Our repertoire of SMM services

1. Creatives production

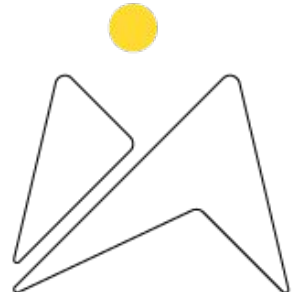
At Mavlers, we assure you distinctive and brand-aligned creatives designed for your social media campaigns and aimed at captivating, converting, and retaining your audience.

2. Social media management

We have the necessary tools and a team of experts to strategically plan, proficiently manage, and effectively harness the advantages of social media for businesses.

3. Social media advertising

We assist in conveying your brand's story to a global audience by creating persuasive, conversion-focused advertisements tailored to your selected social media platforms.



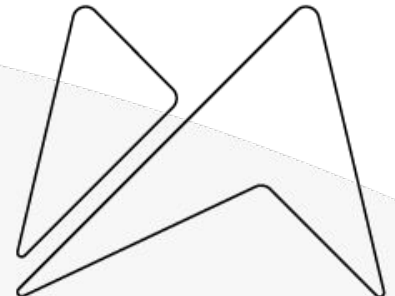


4. Social media account audits

We perform a comprehensive examination of your social media accounts and strategy, pinpointing areas where enhancements, refinements, and achievements can be realized.

5. Community management

We streamline the process of expanding your audience and boosting engagement by actively engaging with comments, messages, and reviews, fostering brand loyalty and trust.



The background features a collage of images showing students in a classroom setting, overlaid with a large yellow diagonal shape. The text "Why Mavlers?" is centered in the yellow area.

Why Mavlers?



Why Mavlers is your perfect execution support partner

800+

inhouse mavericks

100+

teams built

90k+

projects delivered

Flexibility

To hire full/ part-time experts

10M+ \$ Client revenue
generated

150+ % Increase in social
engagement

200+ SMM campaigns
managed

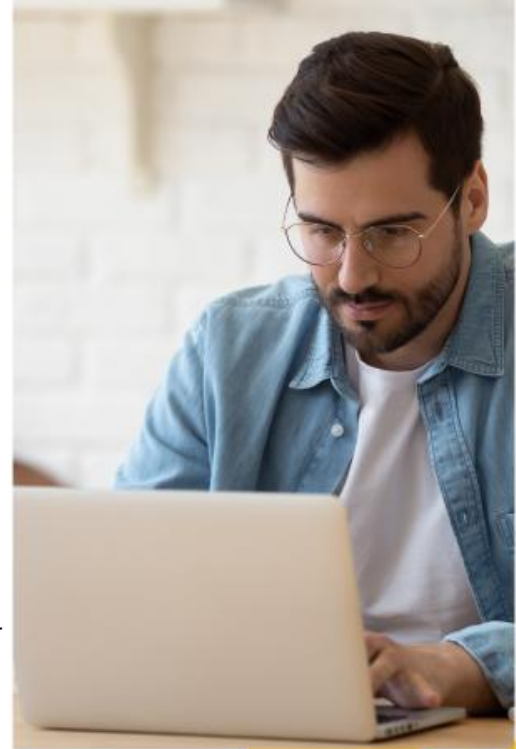
100+ Dedicated resources
deployed

Market challenges and our standout solutions

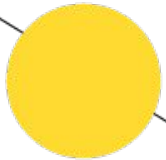
	Challenges	How we deal with it
	Lack of transparency	Be it the regular reports we provide or our process, we provide 100% transparency.
	Rapid technological advancements	With a strong grip over technological advancements, our experts leverage the latest tools and methodologies.
	Inconsistent communication	We assign resources who operate in your time-zone. Our team strives to align with your processes.
	Overselling and under delivering	We are always transparent while sharing the scope of our deliverables, and deliver what we promise.

We're a perfect fit if this is what you're looking for:

- **Brand Awareness and Exposure:** If your goal is to introduce your brand to a wider audience and make it more recognizable, SMM can help you achieve this through platforms like Facebook, Instagram, and Twitter.
- **Product Launches and Promotions:** You wish to create buzz and reach a targeted audience quickly. Social media platforms are ideal for showcasing your offerings and engaging with potential customers.
- **Community Building and Engagement:** You want to engage with your audience through comments, messages, and interactive content can help build a loyal customer base.
- **Event Promotion and Live Coverage:** You're hosting events. SMM can be used to promote them beforehand, provide live coverage during the event, and share post-event highlights.



- **Content Marketing and Sharing:** Want to drive traffic to your website and establish your brand as a thought leader in your industry. SMM complements content marketing efforts by providing a platform to share blog posts, videos, infographics, and other valuable content.
- **Ecommerce and Sales Growth:** You're looking to drive traffic to your online store, showcase products, and run targeted ad campaigns (especially for visual product promotion).



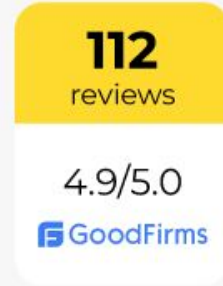
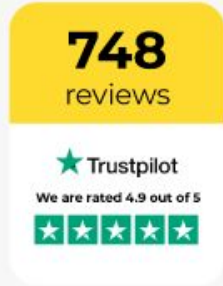
Why Mavlers is ahead of the curve

1. **Specialized expertise**
2. **Agile processes**
3. **Innovative strategies & technologies**
4. **Results-driven approach**
5. **Customized & personalized solutions**
6. **Strong online presence & reputation**
7. **Client-centric approach**

At Mavlers, we take a consultative and holistic approach to digital marketing; this helps us to not only meet each client's unique needs but go beyond



Our endorsements



How you can associate with us

Our Engagement Models

1

Project based

Have a one-time project requirement? Avail of our highly curated services and get every single one of your objectives fulfilled on time, every time.

2

Recurring projects

Have recurring requirements with your ongoing projects? Our team goes the extra mile to deliver excellence month-on-month.

3

Managed resource/ team

Want an expert to cater to your specific project requirements? Hire resources/ team from our dedicated resource pool and have them operate as an extended unit of your internal team.

How to get started?

The 5 simple step process

Step 01

Requirement analysis
and goal setting

Step 02

Content and visual
creation

Step 03

Implementing your content
calendar and posting
consistently at optimal times

Step 04

Performance monitoring
and make data-driven
adjustments to the
strategy

Step 05

Optimization and
Reporting



SMM Pricing

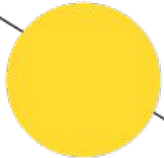
Our packages in a nutshell

Cost	\$950	\$1500	\$1500
Package	Basic/Silver	Enterprise/Gold	Premium/Platinum
No. of Platforms	2	2	3
No. of Posts per Month	10 posts on Facebook - same adaptation on Instagram	15 posts on Facebook - same adaptation on Instagram	17 posts on Facebook - same adaptation on Instagram + any 1 other platform
Customer Response Time	48 hours	24 hours	24 hours



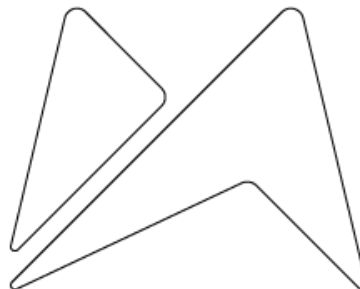
One time setup fees \$350/platform

- Getting started with the platform, along with a one-hour training session.
- Facebook Business Page Setup
- Pinterest Business Page Setup
- Instagram business account Setup
- Twitter Setup
- YouTube Channel Setup



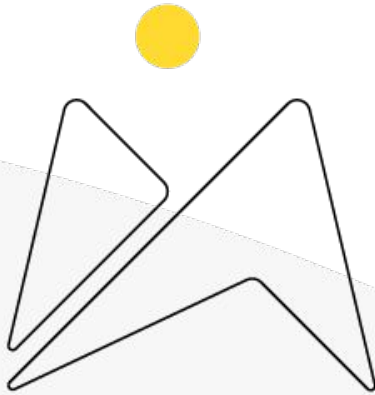
For LinkedIn

Cost	\$499	\$799	\$1299
Package	Basic/Silver	Enterprise/Gold	Premium/Platinum
No. of Platforms	1	1	1
No. of Posts per Month	10 posts Linkedin	10 posts Linkedin	10 posts Linkedin
Customer Response Time	48 hours	24 hours	24 hours



One time Setup fees \$350

- Getting started with the platform, along with a one-hour training session.
- LinkedIn Business Page Setup



Case studies

How Team Mavlers Helped Zoe Kratzmann Achieve a 115.43% Increase in Website Purchases in Just 6 Months.

About Zoe Kratzmann

Their Objective

How Team Mavlers Helped Zoe Kratzmann Achieve a 115.43% Increase in Website Purchases in Just 6 Months

[Visit](#)

BCNA

How we helped BCNA to spread awareness across 700 Thousand people in 240 days

Objectives

Results

Improvement in traffic

Month	Traffic
Jan	1000
Feb	1500
Mar	4000
Apr	10000
May	15000
Jun	10000
Jul	5000

How we helped BCNA to spread awareness across 700 Thousand people in 240 days

[Visit](#)

A Journey of Growing Leads for Doctors' Health Fund With Team Mavlers

About Doctors' Health Fund

Objective

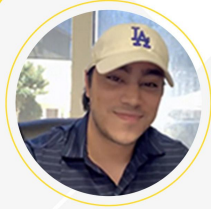
A Journey of Growing Leads for Doctors' Health Fund With Team Mavlers

[Visit](#)

Our happy clients



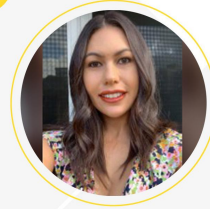
- Your Go-to Team
- Highly Responsive



Josh Cobos
Digital Marketing Specialist, RP-1 Results



- Quick Response Time
- Highly Active in the Eleventh Hour



Jamie Taylor
Sales, Strategy & Marketing Assistant



- Eager to Help
- Invaluable
- Supportive



Matthew Allred
Marketing Manager, Acima Credit



- Customer First Approach
- Professional & Highly Responsive



Kris Darmody
CEO & Head of Production

Our happy clients

“



Great service. Incredibly fast turnaround and flawless work. Somehow you even anticipated things that I didn't think of myself. I wish I'd discovered Mavlers years ago.



VIJAY SUDAN

“



Excellent service, quality code, lightening fast turnaround and at an unbeatable price. National Geographic loves the Mavlers!



SUSIE MURPHY

“



From the moment of our first interaction, Mavlers have been courteous, diligent, and effective. I'm very impressed with their work and will certainly be using them again! Thanks guys!



CHARLIE BURNETT

Our happy clients

“



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Our lead volume has increased by 572% and sales have increased by more than 390% over the same period year on year. I'm extremely satisfied with the outcomes and milestones produced so far.



CHRIS GLOVINE

“



—

We are very pleased to say Mavlers delivered results and consequently we saw marked improvements with overall traffic performance. The level of professionalism and transparency displayed by Mavlers has been impressive and we highly recommend them.



SIMON REYNOLDS

“



—

Mavlers built our website and have also managed our SEO. With their insights, many of our keywords hit no.1 on Google. Fast, friendly and knowledgeable-they're easy to work with and great value. Highly recommended.



ANGUS GRUNDY

A few brands we've worked with....



Contact us for a CUSTOM QUOTE

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UK : +44 20 3286 7410

AUS : +61 08 7200 6665



Mavlers 
A brand of Uplers