

Link Building Services

Drive more Referral Traffic and increase your online presence with our proven link building strategies



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About Mavlers

Mavlers is a full-service digital marketing agency. We help businesses scale their digital marketing efforts by building flexible teams and delivering impeccable projects.

If you have a vision, stay assured that we will summon every ounce of our immense experience to tactfully execute it.

Our services span across web development, paid advertising, marketing automation, SMM, SEO, email marketing, design, frontend development.

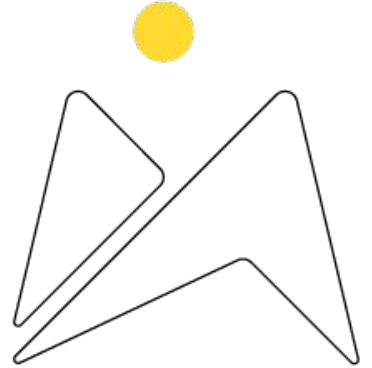
We are Link Building experts. With our thoroughly researched strategies, we help you draw links from a host of relevant and high DA websites. We help you dominate search engine rankings and secure the attention of your target audience.



Our Link Building expertise

Link building is a key aspect of SEO. It is essential to driving qualified organic traffic to your website.

At Mavlers, we redefine link building through a strategic blend of quality and relevance. Our meticulous research and outreach connect you with industry-specific influencers and top-tier websites, ensuring each backlink is not just powerful, but contextually meaningful.



❖ **Backlink audit & removal services**

❖ **Local citation services**

❖ **Editorial & contextual link building services**

❖ **Resource link building**

(Guest Posting)

❖ **Niche edit services (Link Insertion)**

❖ **Backlink recovery services**

❖ **Press release submission services**



Link building services we offer

1. Backlink audit & removal services

We analyze your existing backlinks to remove irrelevant entries that could harm your ranking.

2. Editorial & contextual link building services

We identify relevant, credible websites with high domain authority, where your target audience is most likely to be found, and then devise strategies to earn links from them

3. Niche edit services (Link Insertion)

Our experienced link building experts curate top-notch articles related to your industry and create SEO-friendly anchors to insert your business link within them.

4. Backlink recovery services

We ensure your hard-earned past link building efforts don't go to waste by recovering lost or broken backlinks



5. Local citation services

Utilizing local SEO expertise, our team lists your business on region-specific platforms and directories, targeting the right local audience

6. Resource link building services

Our service involves identifying and acquiring backlinks from industry-specific resource pages through research and customized outreach, bolstering your website's authority and SEO effectiveness

Why Mavlers?

Why Mavlers is your perfect execution support partner

800+

inhouse mavericks

Our army of seasoned marketing professionals are adept at solving problem statements of varying complexities.

100+

teams built

Unique project requirements demand custom task forces; we are well-versed in assembling the right talent combination for you.

90k+

projects delivered

Result-oriented, unwavering commitment to quality, and always on top of our deadlines; that's our drill.

Flexibility

projects delivered

Hire experts part-time or full-time as per your requirements and get the flexibility to scale up/down; no long-term contractual obligations.





20k+ links built

20+ Link building Experts

100+ Clients served

95+ % Retention rate

Market challenges and our standout solutions

	Challenges	How we deal with it
	Lack of transparency	Be it the regular reports we provide or our process, we provide 100% transparency.
	Rapid technological advancements	With a strong grip over technological advancements, our experts leverage the latest tools and methodologies.
	Inconsistent communication	We assign resources who operate in your time-zone. Our team strives to align with your processes.
	Overselling and under delivering	We are always transparent while sharing the scope of our deliverables, and deliver what we promise.

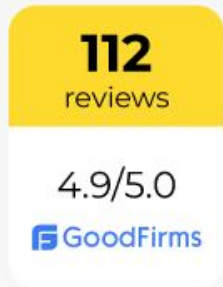
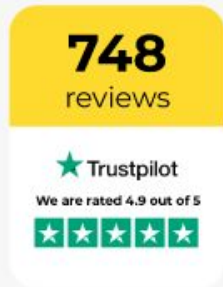
Why Mavlers is ahead of the curve

1. **Specialized expertise**
2. **Agile processes**
3. **Innovative strategies & technologies**
4. **Results-driven approach**
5. **Customized & personalized solutions**
6. **Strong online presence & reputation**
7. **Client-centric approach**

At Mavlers, we take a consultative and holistic approach to digital marketing; this helps us to not only meet each client's unique needs but go beyond



Our Endorsements



How you can associate with us

Our Engagement Models

1

Project based

Have a one-time project requirement? Avail of our highly curated services and get every single one of your objectives fulfilled on time, every time.

2

Recurring projects

Have recurring requirements with your ongoing projects? Our team goes the extra mile to deliver excellence month-on-month.

3

Managed resource/ team

Want an external resource to cater to your specific project requirements? Hire experts from our dedicated resource pool and have them operate as extended units of your internal team.

Our Link Building process

The 5 simple step process

Step 01

Current state
audit

Step 02

Competitor
analysis

Step 03

Prospecting relevant
sites

Step 04

Outreach and
Relationship Building

Step 05

Link Acquisition

Step 06

Monitoring and
Maintenance

Why Mavlers stands out

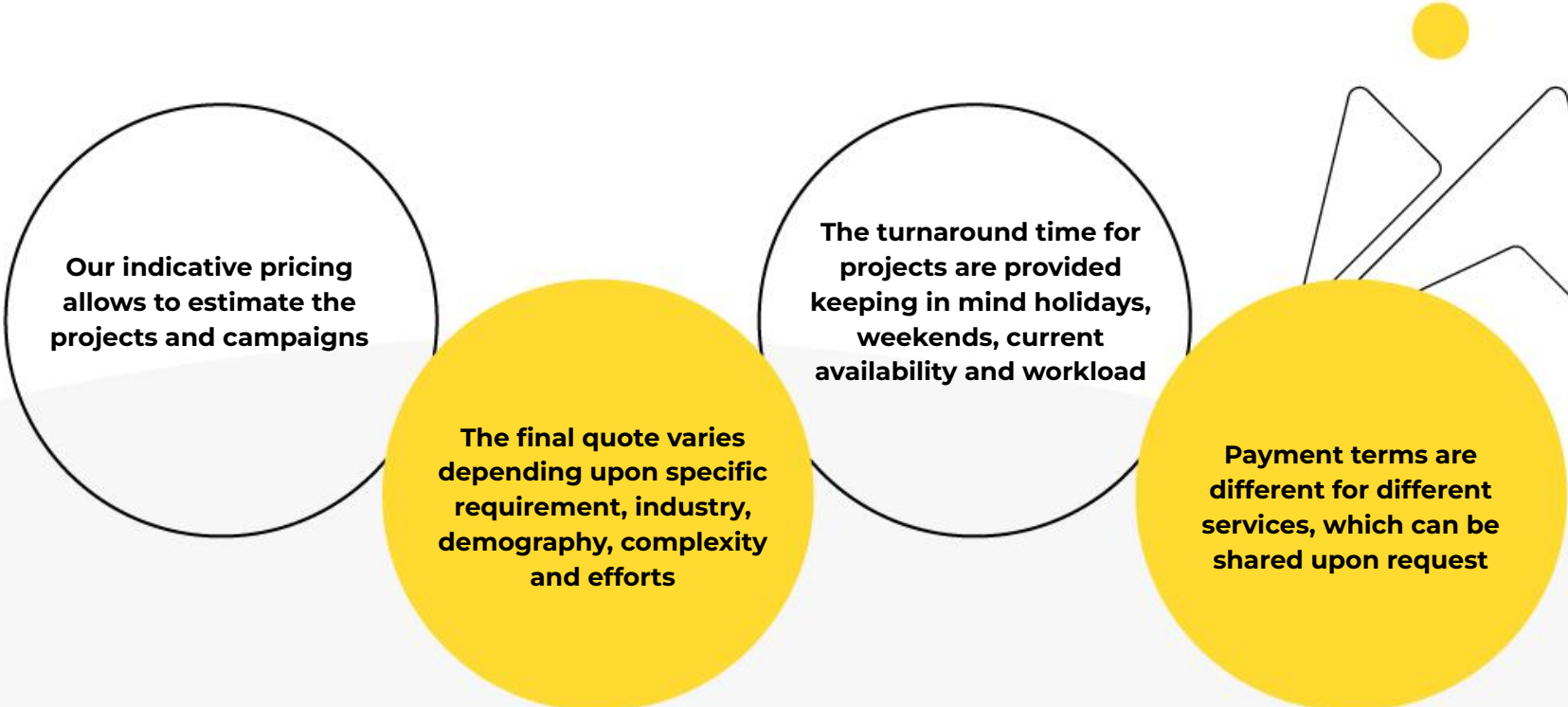
- **Expertise and experience:** Mavlers boasts a team of seasoned professionals with years of expertise in link building, ensuring top-tier strategies tailored to your unique needs.
- **Quality over quantity:** We prioritize high-quality, relevant backlinks over sheer quantity. Our meticulous approach ensures that every link we secure adds genuine value to your site and enhances your SEO.
- **Customization:** Mavlers understands that every business is unique. We craft personalized link building strategies aligned with your industry, goals, and target audience
- **Strategic approach:** Our data-driven and strategic approach guarantees that each link serves a purpose, contributing to improved search rankings and organic traffic growth.
- **Transparency and results:** With Mavlers, you'll receive clear insights into the progress of your link building campaigns. Our track record of delivering tangible results speaks for itself, making us the trusted choice for enhancing your online presence.

[Check Sample links](#)



Pricing Guide

Pricing Guide



Our indicative pricing allows to estimate the projects and campaigns

The final quote varies depending upon specific requirement, industry, demography, complexity and efforts

The turnaround time for projects are provided keeping in mind holidays, weekends, current availability and workload

Payment terms are different for different services, which can be shared upon request

Editorial & contextual link building (Guest Posting)



Domain Authority	Per Link (Without content)	Per Link (With content)
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11 to 20	\$50	\$75
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21 to 30	\$80	\$100
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31 to 50	\$180	\$250
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51 to 70	\$350	\$420
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70+	\$650	\$850
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Links more than 50 / month (bulk order):

Domain Authority	Per Link (Without content)	Per Link (With content)
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11 to 20	\$40	\$60
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21 to 30	\$65	\$80
----------	------	------

31 to 50	\$145	\$200
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51 to 70	\$300	\$350
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70+	\$500	\$700
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Industries outside our scope: Gambling/Adult/Poker/Casino

If you are looking for backlinks from specific domains (.com.au, .co.nz and .co.uk)



Domain Authority	Per Link (Without content)	Per Link (With content)
11 to 20	\$80	\$100
21 to 30	\$110	\$130
31 to 50	\$200	\$270
51 to 70	\$420	\$520
70+	\$890	\$1020

Links more than 50 / month (bulk order):

Domain Authority	Per Link (Without content)	Per Link (With content)
11 to 20	\$65	\$80
21 to 30	\$90	\$100
31 to 50	\$160	\$210
51 to 70	\$340	\$420
70+	\$710	\$810

Industries outside our scope: Gambling/Adult/Poker/Casino

Case studies



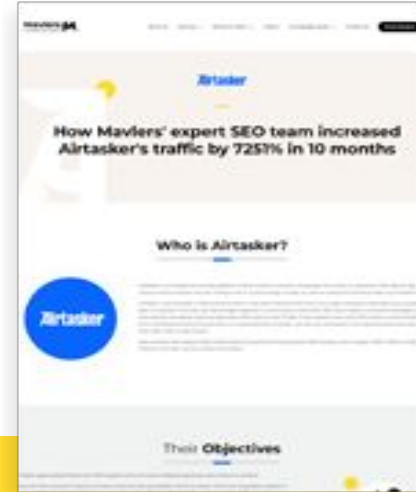
How Email Mavlers' dedicated team managed everything from Email campaigns to ESP migration & beyond.

[Visit](#)



Helped BCNA spread awareness across 700,000 people in 240 days

[Visit](#)



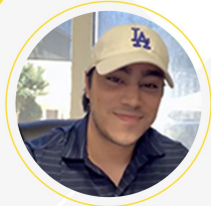
How Mavlers' expert SEO team increased Airtasker's traffic by 725% in 10 months

[Visit](#)

Our Happy Clients



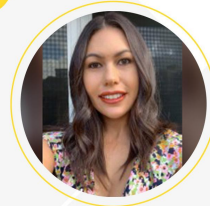
- Your Go-to Team
- Highly Responsive



Josh Cobos
Digital Marketing Specialist, RP-1 Results



- Quick Response Time
- Highly Active in the Eleventh Hour



Jamie Taylor
Sales, Strategy & Marketing Assistant



- Eager to Help
- Invaluable
- Supportive



Matthew Allred
Marketing Manager, Acima Credit



- Customer First Approach
- Professional & Highly Responsive



Kris Darmody
CEO & Head of Production

Our Happy Clients

“



Great service. Incredibly fast turnaround and flawless work. Somehow you even anticipated things that I didn't think of myself. I wish I'd discovered Mavlers years ago.



VIJAY SUDAN

“



Excellent service, quality code, lightening fast turnaround and at an unbeatable price. National Geographic loves the Mavlers!



SUSIE MURPHY

“



From the moment of our first interaction, Mavlers have been courteous, diligent, and effective. I'm very impressed with their work and will certainly be using them again! Thanks guys!



CHARLIE BURNETT

Our Happy Clients

“



—

Our lead volume has increased by 572% and sales have increased by more than 390% over the same period year on year. I'm extremely satisfied with the outcomes and milestones produced so far.



CHRIS GLOVINE

“



—

We are very pleased to say Mavlers delivered results and consequently we saw marked improvements with overall traffic performance. The level of professionalism and transparency displayed by Mavlers has been impressive and we highly recommend them.



SIMON REYNOLDS

“



—

Mavlers built our website and have also managed our SEO. With their insights, many of our keywords hit no.1 on Google. Fast, friendly and knowledgeable-they're easy to work with and great value. Highly recommended.



ANGUS GRUNDY

A few brands we've worked with....



Contact Us for a CUSTOM QUOTE

contact@mavlers.com

US : +1 213 674 6665

UK : +44 20 3286 7410

AUS : +61 08 7200 6665



Mavlers 
A brand of Uplers