

Local SEO

Boost Your Business Locally
with Our SEO Expertise



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About Mavlers

Mavlers is a full-service digital marketing agency. We help businesses scale their digital marketing efforts by building flexible teams and delivering impeccable projects.

Our services span across web development, paid advertising, marketing automation, SMM, SEO, email marketing, design, frontend development.

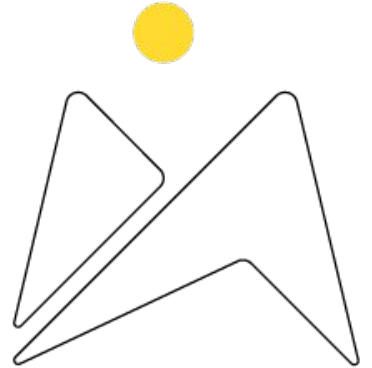
We understand that in today's digital age, being found by nearby customers is paramount. From fine-tuning your website to managing local listings and reviews, we have the expertise to drive targeted traffic, boost conversions, and help you stand out in your community.



Our Local SEO expertise

We target your audience where it matters most – in your neighborhood. Increase your visibility, attract more nearby customers, and dominate local search results with our proven expertise.

With our Local SEO services, you connect with the customers who matter most, helping your business thrive in the local market.



- ❖ **Google My Business (GMB), Bing Maps & Apple Maps Listing Optimization**
- ❖ **Local Link Building**
- ❖ **Local Citation Building**
- ❖ **Local SEO Audit**
- ❖ **Citation Audit and Cleanup**
- ❖ **Monthly Local SEO Reporting**
- ❖ **Localized Content Strategy**



Our Local SEO services portfolio

1. Google My Business (GMB) Optimization

We ensure accurate business details, eye-catching visuals, and positive reviews to make your business stand out in local searches.

2. Local SEO Audit

We analyze your website, citations, reviews, and rankings to provide actionable insights for improving your local search visibility.

3. Local Link Building

We acquire high-quality, location-specific backlinks that help your business stand out in local search results.

4. Citation Audit and Cleanup

We meticulously assess and correct inconsistencies in your business information across various online directories, ensuring that your NAP (Name, Address, Phone) details are accurate and uniform.

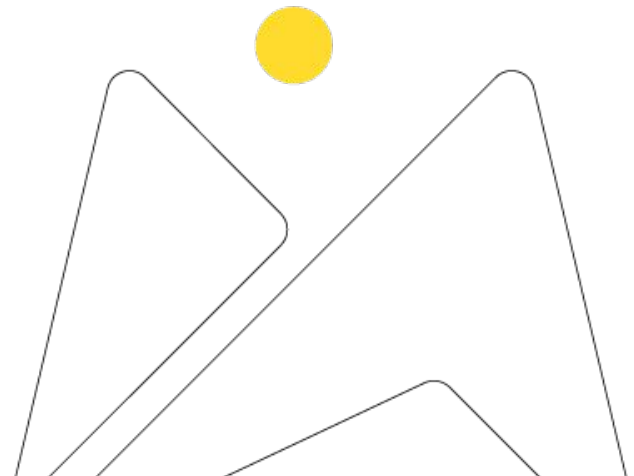


5. Local Citation Building

We strategically list your business across authoritative directories, enhancing your local search visibility and boosting your credibility among potential customers in your area.


6. Monthly Local SEO Reporting

We provide comprehensive insights and metrics, helping you track progress, optimize strategies, and ensure your business stands out in local searches.



The background features a collage of images showing students in a classroom setting, overlaid with a large yellow diagonal shape. The text "Why Mavlers?" is centered in the yellow area.

Why Mavlers?



Why Mavlers is your perfect execution support partner

800+

inhouse mavericks

100+

teams built

90k+

projects delivered

Flexibility

To hire part/ full-time experts

9+ Years of experience

7K+ Global clients

120+ Qualified SEO experts

70+ Dedicated resources
deployed

Market challenges and our standout solutions

	Challenges	How we deal with it
	Lack of transparency	Be it the regular reports we provide or our process, we provide 100% transparency.
	Rapid technological advancements	With a strong grip over technological advancements, our experts leverage the latest tools and methodologies.
	Inconsistent communication	We assign resources who operate in your time-zone. Our team strives to align with your processes.
	Overselling and under delivering	We are always transparent while sharing the scope of our deliverables, and deliver what we promise.

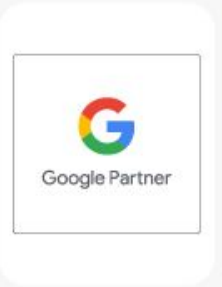
Why Mavlers is ahead of the curve

1. **Specialized expertise**
2. **Agile processes**
3. **Innovative strategies & technologies**
4. **Results-driven approach**
5. **Customized & personalized solutions**
6. **Strong online presence & reputation**
7. **Client-centric approach**

At Mavlers, we take a consultative and holistic approach to digital marketing; this helps us to not only meet each client's unique needs but go beyond



Our Endorsements



748
reviews

★ Trustpilot
We are rated 4.9 out of 5

★★★★★

100
reviews

Clutch
We are rated 4.9 out of 5

★★★★★

112
reviews

4.9/5.0

GoodFirms



How you can associate with us

Our Engagement Models

1

Project based

Have a one-time project requirement? Avail of our highly curated services and get every single one of your objectives fulfilled on time, every time.

2

Recurring projects

Have recurring requirements with your ongoing projects? Our team goes the extra mile to deliver excellence month-on-month.

3

Managed resource/ team

Want an external resource to cater to your specific project requirements? Hire experts from our dedicated resource pool and have them operate as extended units of your internal team.

How to get started?

The 5 step simple process

Step 01

Research and select relevant local keywords to target

Step 02

Google My Business (GMB) optimization

Step 03

Local on-page optimization

Step 04

Local citation building and review management




Step 05

Monitoring and reporting

Local SEO Pricing

Starting from **\$25/ hour**

SEO monthly packages

 <p>1-2 Locations</p> <hr/> <p>Starting From</p> <p>\$700</p>	 <p>3-5 Locations</p> <hr/> <p>Starting From</p> <p>\$1000</p>	 <p>6-10 Locations</p> <hr/> <p>Starting From</p> <p>\$1,250</p>
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More than 10 locations? [Get in touch for a custom quote.](#)

One-off tasks pricing

Keyword Research,
Prioritization and Metadata

\$500

SEO Technical
Audit Report

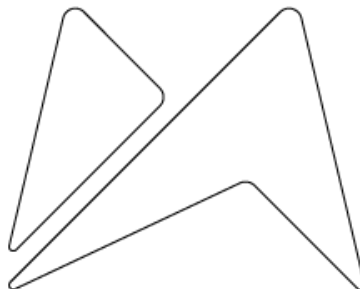
VIEW SAMPLE

\$350

SEO Audit
Recommendations Report

VIEW SAMPLE

\$650



Monthly management inclusions

- Google My Business creation / update / optimization
- Bing Places creation / update / optimization
- Conversion tracking
- Schema markup implementation
- GMB post - creation and submission
- Image geo-tagging
- Geo-specific directory listings
- Industry specific directory listings
- Optimize existing directory links
- Comprehensive monthly reports

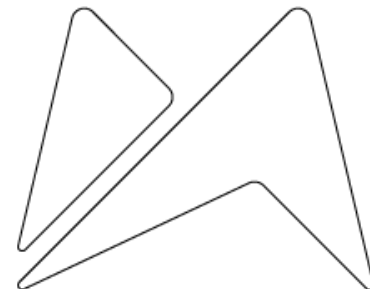
Excludes

- Landing page design & development
- Banner design



Instances where Local SEO service is an ideal fit

- **Local Businesses:** Brick-and-mortar stores, restaurants, salons, and small businesses need Local SEO to reach and attract nearby customers actively searching for their products or services.
- **Multi-Location Businesses:** Chains, franchises, or businesses with multiple branches require Local SEO to manage each location's online presence individually, optimizing for local searches..
- **New Business Launch:** Startups and newly established businesses rely on Local SEO to establish their presence and compete effectively in their local market, especially when they are not yet known in the area.
- **Rebranding or Relocation:** Businesses undergoing rebranding, relocation, or name changes need Local SEO services to update online listings, ensuring accurate and consistent information across platforms.

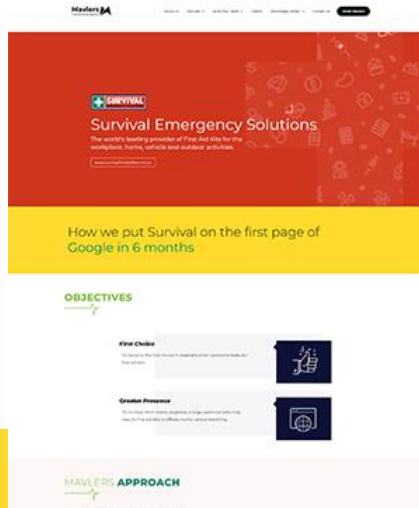


Case studies



How Mavlers' expert SEO team increased Airtasker's traffic by 7251% in 10 months

[Visit](#)



How we put Survival on the first page of Google in 6 months

[Visit](#)



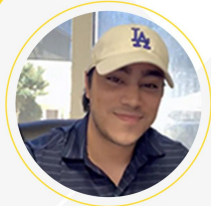
How we helped BCNA to spread awareness across 700 Thousand people in 240 days

[Visit](#)

Our Happy Clients



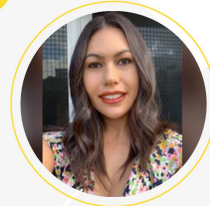
- Your Go-to Team
- Highly Responsive



Josh Cobos
Digital Marketing Specialist, RP-1 Results



- Quick Response Time
- Highly Active in the Eleventh Hour



Jamie Taylor
Sales, Strategy & Marketing Assistant



- Eager to Help
- Invaluable
- Supportive



Matthew Allred
Marketing Manager, Acima Credit



- Customer First Approach
- Professional & Highly Responsive



Kris Darmody
CEO & Head of Production

Our Happy Clients

“



Great service. Incredibly fast turnaround and flawless work. Somehow you even anticipated things that I didn't think of myself. I wish I'd discovered Mavlers years ago.



VIJAY SUDAN

“



Excellent service, quality code, lightening fast turnaround and at an unbeatable price. National Geographic loves the Mavlers!



SUSIE MURPHY

“



From the moment of our first interaction, Mavlers have been courteous, diligent, and effective. I'm very impressed with their work and will certainly be using them again! Thanks guys!



CHARLIE BURNETT

Our Happy Clients

“



—

Our lead volume has increased by 572% and sales have increased by more than 390% over the same period year on year. I'm extremely satisfied with the outcomes and milestones produced so far.



CHRIS GLOVINE

“



—

We are very pleased to say Mavlers delivered results and consequently we saw marked improvements with overall traffic performance. The level of professionalism and transparency displayed by Mavlers has been impressive and we highly recommend them.



SIMON REYNOLDS

“



—

Mavlers built our website and have also managed our SEO. With their insights, many of our keywords hit no.1 on Google. Fast, friendly and knowledgeable-they're easy to work with and great value. Highly recommended.



ANGUS GRUNDY

A few brands we've worked with....



Contact us for a CUSTOM QUOTE

contact@mavlers.com

US : +1 213 674 6665

UK : +44 20 3286 7410

AUS : +61 08 7200 6665



Mavlers 
A brand of Uplers